



Troy Riser Design & Illustration

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1. Introduction

[Troy Riser Design & Illustration](#) is a freelance writing, graphic design, and commercial illustration business largely focused on corporate communications, multimedia presentations, and intranet development. Troy Riser is a published, award-winning short story writer and novelist, an experienced technical, business and copy writer, and a graphic designer/multimedia specialist whose clients have included SteepRock, Inc., Consona Corporation, and SerVaas Laboratories, to name a few. His fine art has been displayed in downtown and Broad Ripple galleries in his home city of Indianapolis, and his professional contacts and references extend from the American Midwest to Europe. His commercial illustration and graphic design work ranges from straightforward charting and video integration for PowerPoint and Flash presentations to highly complex and visually appealing video incorporating animation and audio narration, special effects, and original, unlicensed music. His background primarily encompasses the following industries:

- Defense
- Pharmaceutical/Bio-technology
- Energy
- Software Development
- Telecommunications

Most writing projects are developed in accordance with specified commercial, governmental, military, or academic standards and corporate style guides. Troy Riser has written and rendered to various, very stringent standards throughout his career, including military specification 2167A while working as a civilian contractor for the Air Force Mobility Command, and has produced instrumentation software validation documentation in an FDA regulation 21 CFR Part 11-compliant environment.

2 Multimedia Services

The experience of the firm is encapsulated both in the resume, reproduced in this overview document, and described and depicted in full in Troy Riser's online portfolio at www.troyriser.com. In addition, the links leading to the following video presentations furnish representative examples of the range of services offered, as well as the quality and kind of work typically produced:

<http://www.screencast.com/t/CronScysz>

<http://www.screencast.com/t/o14PqyRBC>

<http://www.screencast.com/t/aO3zQDmJ>

<http://www.screencast.com/t/SeLP8uY4fW>

2.1 Software Proficiencies

Troy Riser's technical expertise includes—but is not limited to—the following software applications. He is familiar with both Macintosh/Apple and PC hardware platforms.

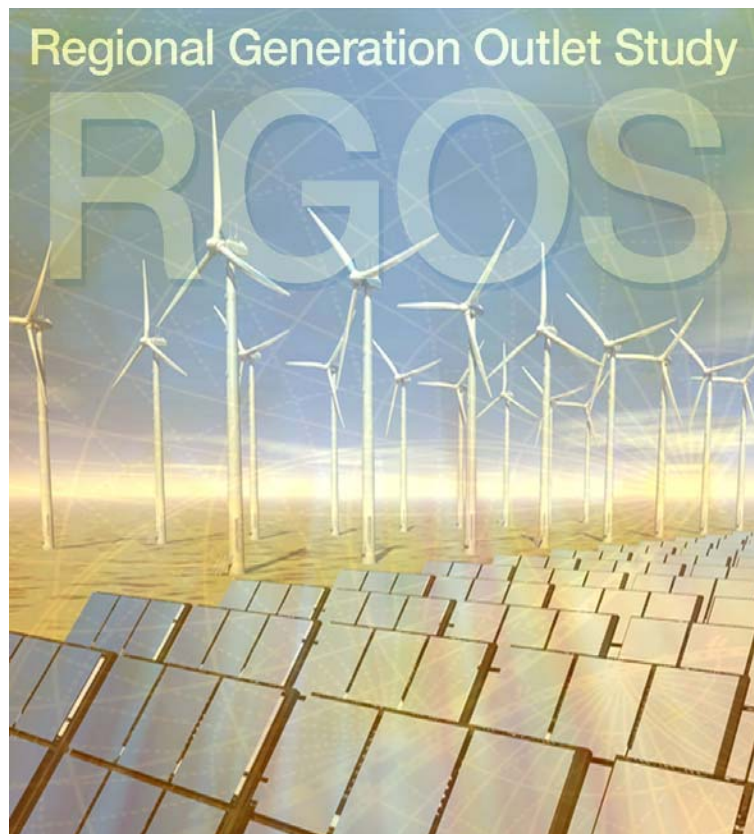
- The Microsoft Office suite, with expert-level knowledge of Word and PowerPoint.
- The Adobe Creative Suite, including Photoshop, Illustrator, Flash, InDesign, AfterEffects, and PremierePro.
- Macromedia Dreamweaver
- TopStyle CSS Editor
- Articulate PowerPoint-to-Flash conversion software
- Audacity audio editing software
- Visio flow and process charting software
- AT&T Voice Engine technology

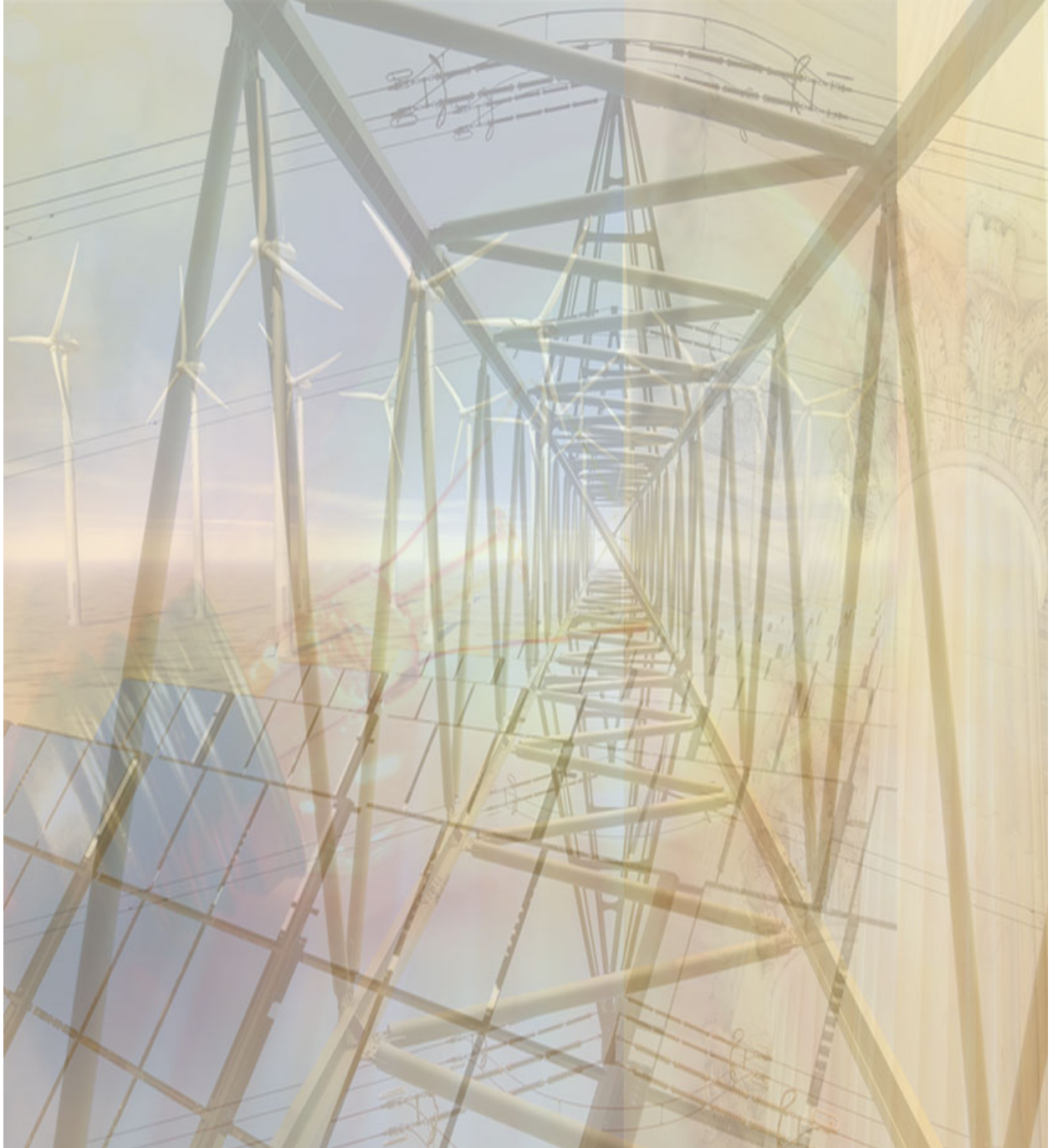
3 Relevant Work Examples

The following sections depict both examples of commercial illustration and writing samples. More of both are available upon request. The reader is again referred to Troy Riser’s online portfolio at www.troyriser.com.

3.1 Graphic Design & Illustration Examples

As a freelance graphic designer and fine and commercial artist, Troy Riser offers a happy balance of creative accomplishment and technical expertise. For him, there is little division between the two, creative and technical. Both comprise a strictly, purely professional whole.





3.2 Writing Samples

Insofar as writing samples are concerned, the reader is referred to the following links, which lead to various film reviews and show business interviews done for a commercial website specializing in pop culture and entertainment news. A complete list of writing awards and a partial list of publication credits is available in Section 4.4 of this proposal.

["Everything is Political: A Review of Joe Dante's Homecoming"](#) [The Trades](#), July, 2006

["Bruce Campbell: On Making Love, Books, and Movies"](#) [The Trades](#), December, 2005

[Turtles All The Way Down: An Interview with Director Vincenzo Natali,](#) [The Trades](#), October, 2005

["Nothing Is True: A Review of Vincenzo Natali's Film, *Nothing*,"](#) [The Trades](#), September, 2005

4 Resume

The following sections outline Troy Riser's professional background.

4.1 Experience

The following delineates Troy Riser's professional background.

TROY RISER DESIGN & ILLUSTRATION, Indianapolis, Indiana

Freelance Graphic Designer & Illustrator (2001 to Present)

Develop and market a competitive graphics design, commercial illustration, and fine arts portfolio. Write freelance articles, technical documentation, marketing/advertising copy, and fiction. Develop extranet websites and multimedia presentations for (primarily) the pharmaceutical and biotech industries.

MIDWEST ISO, Carmel, Indiana

Technical Writer & Editor (2010)

On an onsite, project-length basis, integrated contributions from various Subject Matter Experts (SMEs) and plan/study team members into the Midwest ISO Transmission Expansion Plan (MTEP) and the Regional Generation Outlet Study (RGOS). Organized and edited both reports. Executed structural, layout, and readability enhancements.

SYSTEM DESIGN GROUP, Indianapolis, Indiana

Technical Writer & Editor (2003, 2005)

On a contractual basis, wrote and edited software development lifecycle documentation for a varied client base. Assisted in requirements elicitation and derivation. Participated in GUI design and coding of web-based applications.

CUMMINS ENGINE, Columbus, Indiana

Contractual Technical Writer/Analyst (2004)

Documented an MS Access-based Distributor Support reporting system for a major engine manufacturer.

WILLIAMS COMMUNICATIONS, St. Louis, Missouri

Project Support Administrator (1997 to 2000)

Wrote and edited network design and audit documentation, software training modules, proposals, business plans, and promotional/brochure copy. Prepared presentations and participated in website development for the Williams Internet Services Group.

TRI-COR INDUSTRIES, Fairview Heights, Illinois

Technical Writer & Illustrator (1995 to 1997)

Wrote and edited USAF Air Mobility Command software development documentation.

THE WRITING COMPANY, St. Louis, Missouri

Staff Writer & Graphics Designer (1994 to 1995)

Wrote, edited, and illustrated technical manuals, procedural guides, brochure and promotional copy, and product and service specifications.

COMPUTER DATA SYSTEMS, INCORPORATED, Scott Air Force Base, Illinois

Associate Software Engineer (1992 to 1994)

Wrote, edited, and illustrated software design and requirements documentation for the USAF Air Mobility Command. Analyzed and wrote COBOL source code. Edited technical reports.

CREATIVE SERVICES, Indianapolis, Indiana

Freelance Business Writer (1989 to 1991)

Ran a business writing office in downtown Indianapolis. Interviewed clients and wrote resumes, business proposals and plans, press releases, correspondence, and advertising copy.

LEGISLATIVE SERVICES AGENCY, Indianapolis, Indiana

Legislative Proofreader (1991)

Proofread draft legislation during the legislative session at the Indiana Statehouse.

4.2 Education

Attended Indiana-University/Purdue University at Indianapolis for three years, majoring in Creative Writing & Literature, completing 76 credit hours. While in the US Army, completed 57 accredited college hours via the Defense Activity for Non-Traditional Education Support (DANTES) program. Graduated from Southwestern High School, Shelbyville, Indiana, in 1979.

4.3 Awards & Publication Credits

Writing and fine art-related awards include the following:

- Second Place, James Nash Memorial Short Story Contest, St. Louis Writers Guild, 1998
- Winner, 3rd Indiana Short Fiction Contest, resulting in publication of the short story collection, *Scissors Paper Rock*. The competition was sponsored by The Writer's Center of Indianapolis, funded by the Indiana Arts Council and the National Endowment for the Arts, 1993.
- Winner, 1990 Indiana Collegiate Press Association Fiction Award.
- Winner, *genesis* Prose Award, Fall 1988.

Although a comprehensive listing of publication credits appears on the resume page of his [online portfolio](#), worth mentioning is the recent, September 2006 publication of [The Sideways Door](#), a science fiction novel co-written with R. J. Carter, published by Telos UK.

4.4 Significant Personal Information

Honorably Discharged Airborne Infantry veteran. Father of Maggie, eighteen, and Jacob, sixteen.